



# 6<sup>th</sup> Global Conference for Qualitative Health Research

**Sun City**

12 – 15 March 2018



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A photograph of a student sitting at a table in a library, reading a book. The student is in profile, looking down at the book. The background features large, multi-paned windows that let in bright, natural light, creating a warm atmosphere. The student is wearing a dark shirt and a bracelet. The table has some papers and a pen on it.

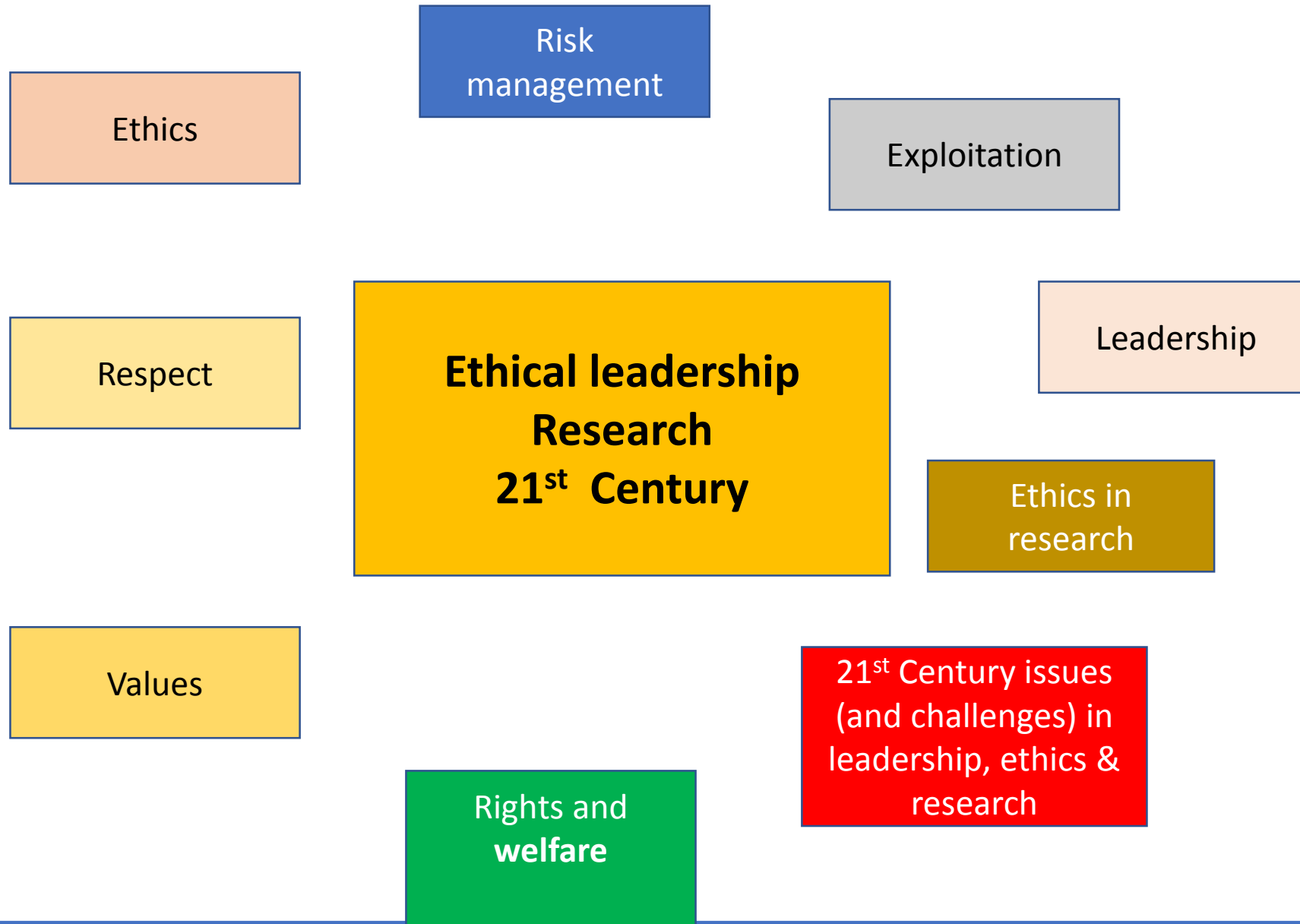
# Ethical leadership and research in the 21<sup>st</sup> Century

Andre Swart

12 March 2018



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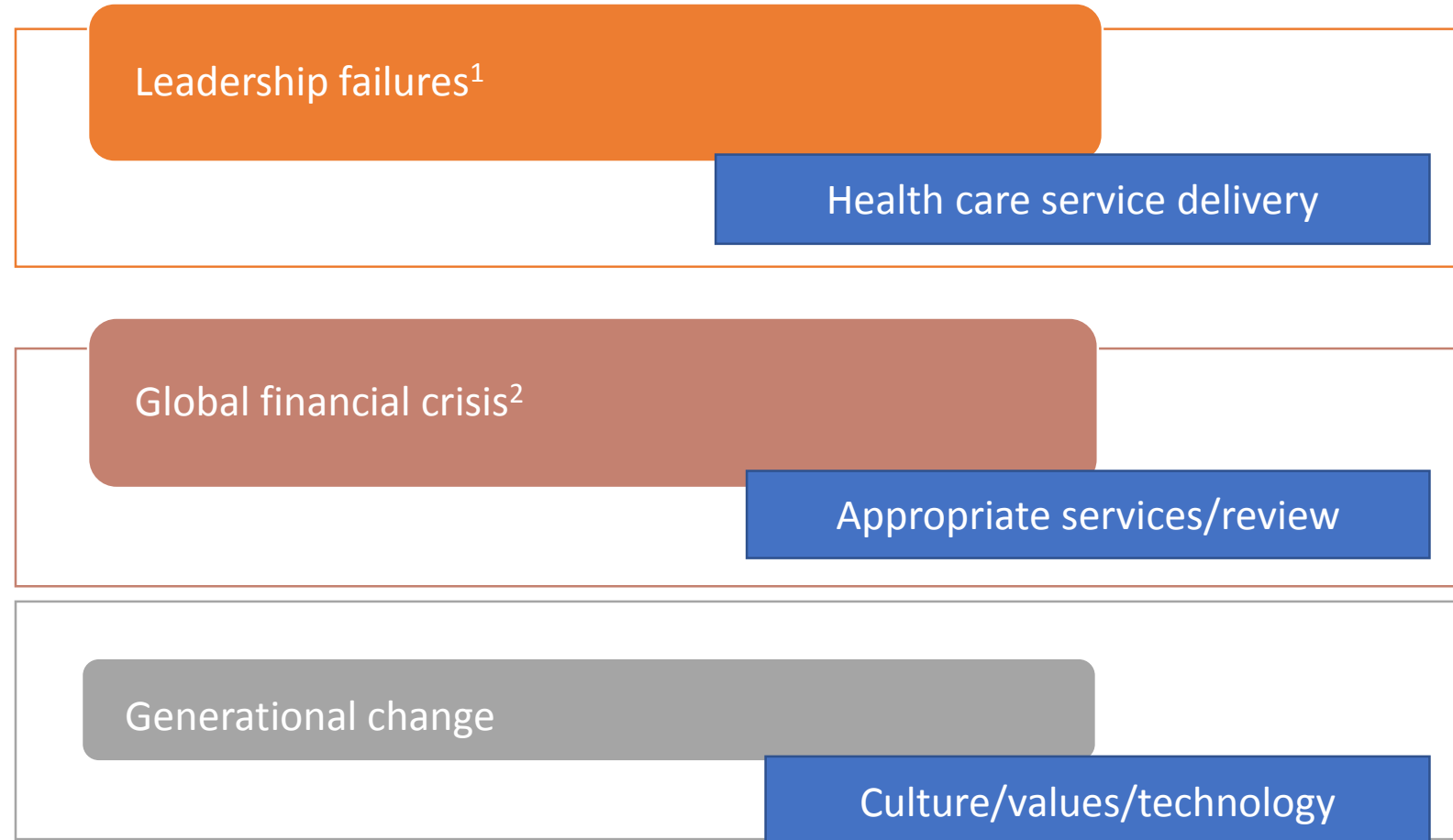
# Ethical leadership

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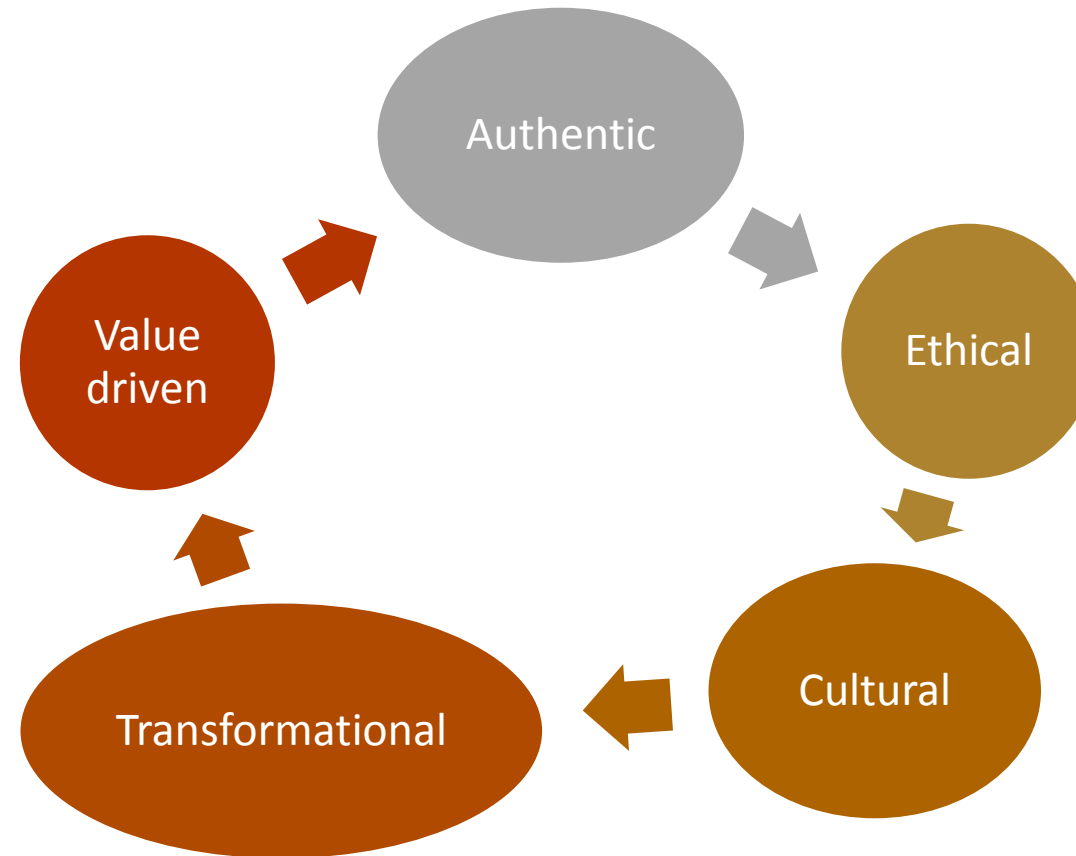


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# Different needs/changes from leadership?



# However, to define ethical leadership ....





3. Brimmer, SE (2016) The role of Ethics in 21<sup>st</sup> Century Organizations



# Shared values based culture

- Honesty
- Respect
- Responsibility
- Fairness
- Compassion



- Language of ethics
- Communications skills in sensitive matters

- Top executives and individuals - leadership by example
- Individual responsibility
- Ethical culture

*“quality of mind and spirit that enables one to face up to ethical dilemmas and moral wrongdoings firmly and confidently...”*





# Research

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# Major ethical issues in research<sup>5</sup>



# Challenges related to research in the 21<sup>st</sup> Century

- Health and humanity<sup>6</sup>
- Funding (for research)<sup>6</sup>
- False information<sup>6</sup>
- Artificial intelligence<sup>6</sup>
- Competition<sup>7</sup>
- Academic integrity<sup>7</sup>

6. BBC (2017) Future – 50 grand challenges for the 21<sup>st</sup> Century

7. Edwards, MA & Siddhartha, R (2017) Academic research in the 21<sup>st</sup> Century: Maintaining scientific integrity in a climate of perverse incentives and hypercompetition



Way forward

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R E S E A R C H	<b>Ethical leadership</b>				2 1 C E N T U R Y	
	Form of leadership in which individuals demonstrate conduct for the common good that is acceptable and appropriate in every area of life					
	<b>Be the example; show integrity</b>		<b>Champion the importance of ethics</b>			<b>Communicate, and allow for open discussion</b>
	Values	Vision	Voice	Virtue <sup>8</sup>		

8. Villanova University (2018) What is ethical leadership?





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